



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that customers can expect to find when they work with or visit the offices of this organization.

Virginia Green Partner Organization & Lodging Profile:

Mountain Lodging Vacation Cabin Rentals



Luray, Virginia

Mountain Lodging Vacation Cabin Rentals is a web-based vacation planning business that offers more than 300 vacation cabin rentals and other vacation rental lodging accommodations for weekend getaways in the Blue Ridge Mountains, Skyline Drive, Blue Ridge Parkway and Shenandoah River Valley areas. Mountain Lodging Vacation Cabin Rentals originally joined Virginia Green as a "Partner Organization", pledging to encourage its owners to "go green". Individual cabins and other rentals are listed on their website as *Virginia Green* if they pledge to meet the Virginia Green *Lodging* "core activities". Mountain Lodging promotes these facilities by including the Virginia Green logo on their listings. Therefore, Mountain Lodging Vacation Cabin Rental is now also listed as a Virginia Green Lodging participant.

CORE ACTIVITIES for Partner Organizations & Lodging Facilities

- 🌱 **Support Virginia Green**
- 🌱 **Green Meetings and Conferences**
- 🌱 **Recycling**
- 🌱 **Optional Linen Service**
- 🌱 **Water Efficiency**
- 🌱 **Energy Conservation**
- 🌱 **Green Meetings & Conferences**

DETAILS:

- Making an official Virginia Green endorsement through a Board or other committee to support Virginia Green
- Setting a goal for recruiting as many of member facilities as possible
- Including a Virginia Green feature in newsletters and other publications
- Displaying the Virginia Green certificate prominently and using the Virginia Green window decals
- Highlighting involvement in Virginia Green on websites and including a link to the Virginia Green profile

- Minimizing copying and always making 2-sided copies
- Eliminating the use of Styrofoam cups and plates. Using washable mugs instead.
- Using silverware instead of plastic utensils
- Using non-bleached napkins or maintain a supply of cloth napkins
- Serving water in pitchers and glassware, instead of plastic bottles. Consider bulk sodas.
- Avoiding box lunches
- All lighting has been replaced with fluorescent
- All HVAC is via heating pumps – 60% more efficient
- Using electronic correspondence and forms
- Purchasing durable equipment and furniture
- Preventative maintenance of all appliances, HVAC system, plumbing and vehicles
- Using least toxic materials
- Minimizing the use of pesticides and herbicides
- Tracking overall water usage and wastewater
- Using preventative maintenance on drips and leaks
- Metering water flow to discover leaks and areas of high use
- High efficiency dishwashers
- Discouraging use of water-based clean-up (sweep first)
- Low flow toilets and low flow restrictors on faucets and showerheads
- Cisterns and drip-line irrigation
- Rain barrels/rain harvesting system
- Effective storm water management system
- Minimization of impervious areas
- Tracking overall energy bills and set a numeric goal to reduce
- Using high efficiency compact fluorescent light bulbs in spotlights and in rooms
- High efficiency fluorescent ballasts and lamps
- High efficiency HVAC and individual thermostats in each room
- Use ceiling fans and natural lighting
- Installing LED Exit Signs
- Purchasing EnergyStar computers and appliances

For more information on the **Mountain Lodging Vacation Cabin Rentals**, see www.mountain-lodging.com.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen.



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